



FOOTHILLS
ANIMAL RESCUE

2020

pawsitive *impact*



What a Year!

Message from the CEO

2020 was FAR's 25th anniversary. Unfortunately, the celebrations were silenced by a global pandemic. The festivities were put on hold as we temporarily closed our Brynne Smith Memorial Campus, Pima intake facility and both Resale Boutiques due to COVID-19.

Our biggest fundraiser, Paws to Celebrate, was the venue we had selected as the celebration for our silver anniversary. Less than one week before the event, instead of working out final details, we found ourselves telling attendees the event was cancelled.

Despite it all, we celebrated. The pandemic gave us the ability to spend extra time with the shelter pets and each other. We stayed connected with our supporters through emails and Facebook Live events. Early in the pandemic, we asked adopters to send photos of themselves with their pets so that we could create a #AloneTogether banner. Throughout it all, our donors were there with generous gifts and well wishes.



We began an Adoption by Appointment program, and our first adoption was Mercedes, a long-time shelter resident and staff favorite.

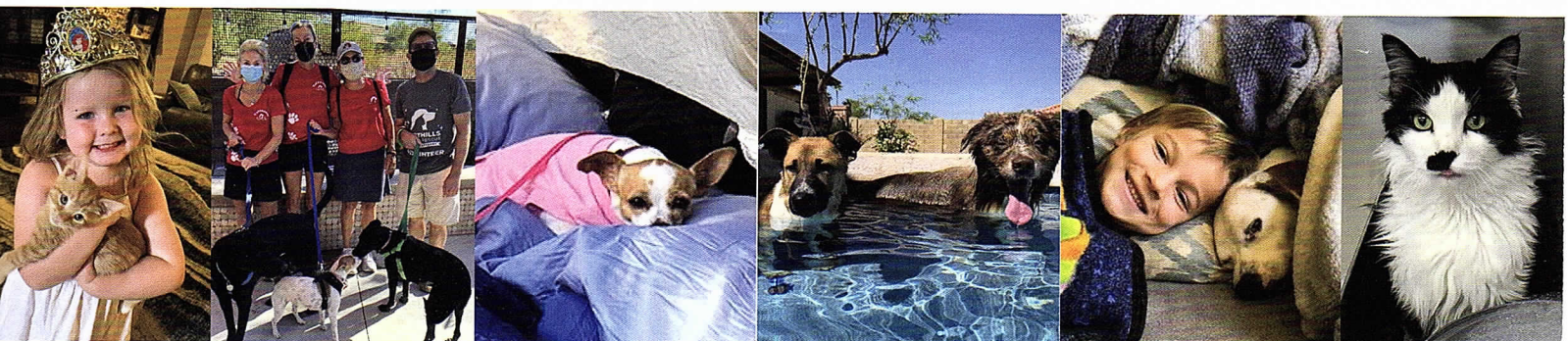


The "down" time also gave us an opportunity to add a shade structure and misting system to the play yard at our Campus. A kind donor paid to have a catio installed so that our feline residents had a spot to safely enjoy fresh air and sunshine. A Facebook fundraising campaign raised funds to purchase colorful ramps for the dogs to use in our play yard. The staff at our Pima intake facility took time to give the interior a fresh coat of paint.



The photos at the bottom of these pages are from adopters, staff or volunteers and represent how they spent their time in quarantine. One thing is evident – animals played an integral part in helping us get through a very difficult year. YOU were also a tremendous support, and we thank you for your kindness, compassion and generosity.

Shannon Valenzuela
Shannon Valenzuela



2020 Shelter Summary

ADOPTIONS

285

dogs

486

cats

MOST POPULAR DOG BREED AT FAR

Chihuahua (77 adoptions)

Our off-site catteries were closed a majority of the year due to the pandemic, but we still found homes for 116 cats (64 adoptions from Petco and 52 adoptions from PetSmart)



WHERE OUR ANIMALS CAME FROM

Many of our shelter partners saw a decrease in intake due to COVID-19. We continued to help them whenever possible, but a majority of animals coming to FAR this year were from owners who could no longer keep them. Following is a list of where most of our dogs came from in 2020.

226

Owner
Surrender

136

City of Casa
Grande
Humane Society

107

Page Animal
Adoption
Agency

81

Humane Animal
Rescue & Trapping
Team (HARTT)

45

Pinal County
Animal Care &
Control

Volunteers are Vital!



Our volunteers refused to be kept away by the pandemic. Although we reduced the number of volunteer shifts, nearly 440 active volunteers cared for the animals in a variety of ways. Whether it was walking dogs, cuddling cats, helping at our Resale Boutiques or offering to foster a shelter pet – we were amazed by the never-ending support. Throughout the year, volunteers took on new and more involved roles like serving as adoption hosts for our Adoption by Appointment program. It's no surprise that together, our volunteers donated 11,744 hours of their time to help the dogs and cats at FAR.

The most number of hours were logged at our Brynne Smith Memorial Campus. We had five volunteers who each volunteered more than 200 hours last year. But the most impressive statistic? In 2020, we saw seven volunteers become staff members!

11,744 hours



Enrichment — Providing Relief for People and Pets!

Business closures, shortages of supplies, family members diagnosed with COVID-19 ... the pandemic caused unbelievable stress to many, including our FAR team. In order to cope, our staff began spending even more time with the shelter pets. Cats were taken from their community cat rooms and allowed to wander the front lobby and administrative offices while staff worked. Dogs were given extra play time and participated in Facebook Live events. A comfort station was created as a retreat for staff (and a shelter kitty or two) to rest and relax when life became too hectic.



Resale Boutique

Despite being closed 12 weeks due to COVID-19, our resale efforts thrived in 2020. In February, we opened our second Resale Boutique location. Nestled in Carefree, the newest addition to our Boutique family quickly became a neighborhood favorite. Throughout the year, we continued to enforce local mandates of wearing face masks and social distancing. Our customers were kind, gracious and willing to shop and help homeless pets. In fact, October, November and December brought record sales – with each month surpassing the previous month's revenue!

A Virtual Success

The pandemic had an impact on practically every aspect of our operations – especially fundraising. We were forced to cancel our largest fundraiser, Paws to Celebrate, days before it was scheduled to take place. Our most popular event, Whiskers & Wine, was transformed into a virtual Whiskers & WHINE Weekend. Using tents and sleeping bags donated by REI, several staff members created Camp Quarantine and slept at the Campus for 72 hours to help raise much-needed funds. Once again, our supporters came through and helped raise more than \$30,000!



Brynn Smith Memorial Campus Adoption Center – 10197 E. Bell Rd, Scottsdale, AZ 85260
Scottsdale Resale Boutique – 23030 N. Pima Rd, Scottsdale, AZ 85255
Resale Boutique Carefree – 7202 E. Ho Rd, Suite C, Carefree, AZ 85377