



May 1, 2021



2021 SPONSORSHIP
PACKET 



ABOUT FOOTHILLS ANIMAL RESCUE



26 years ago, a group of compassionate animal lovers sat around a kitchen table discussing how they could help homeless pets. From that informal meeting, Foothills Animal Rescue (FAR) was created. What began in 1995 as a small network of foster homes has blossomed into one of the Valley's premier animal adoption agencies.

In December 2016, we opened our Brynne Smith Memorial Campus & Adoption Center in north Scottsdale. The cage-free, award winning facility provides a temporary safe haven to pets in need. Since the Campus opened, we have successfully found loving homes for more than 4,000 dogs and cats.

As a 501(c)3 nonprofit organization, we rely heavily on donations from the community to support our lifesaving work and programs. Our team of staff and volunteers work tirelessly to ensure each dog and cat is treated with compassion and given the highest quality of care. The support of event partners is integral to our success – especially since COVID-19 had such a financial impact on our agency last year.

You can help homeless pets by joining us as a sponsor during our virtual Team Up 4 Tails Walk on Saturday, May 1st.



TEAM UP FOR TAILS VIRTUAL WALK



Team Up for Tails is a fun and unique virtual walk that will raise funds to support Foothills Animal Rescue (FAR). Participants are encouraged to pick their route, select their distance and gather friends, family and co-workers to help homeless pets.

Joining us as a Team Up for Tails sponsor provides community exposure and an opportunity to gather clients and employees together to walk for a good cause!

By partnering with FAR, you will receive the following benefits:

- :: Expanded visibility in the community**
- :: Brand exposure**
- :: Social responsibility**
- :: Participation in a successful community event**



TEAM UP FOR TAILS SPONSOR BENEFITS



Our Team Up 4 Tails Virtual Walk is a great opportunity to support local pets in your community, while engaging your employees in a unique team building activity.

By partnering with FAR, you will receive:

- :: Expanded visibility in the community**
- :: Brand exposure**
- :: Social responsibility**
- :: Participation in a successful community event**
- :: Satisfaction of helping homeless pets**

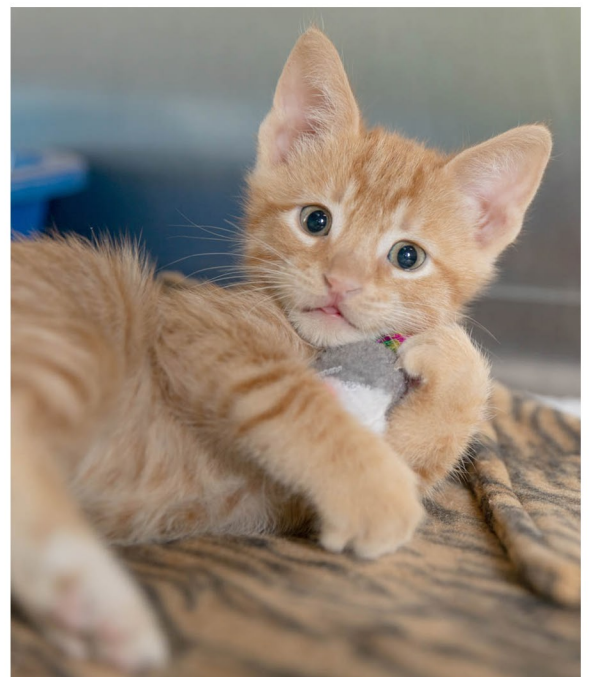
Your Sponsorship Support Will Provide the Following for Our Shelter Pets:

\$10,000 – Feline Leukemia testing for 50 cats and kittens

\$5,000 – Vaccinations for 250 shelter dogs and 450 shelter cats

\$2,500 – Dental cleaning for five shelter pets

\$1,000 – Spay/neuter surgery for approximately 12 shelter pets





Presenting Sponsor

\$10,000

Premium Placement of Logo or Name on Event T-shirt

(10) Complimentary Walk T-Shirt

Mention on FAR Social Media Outlets

Opportunity to Provide Company Brochure or Coupons or Swag in Event Bags

Logo and Link on Walk Website

Engraved Paver at FAR Campus

Logo or Name on Event Postcard

Inclusion in Event E-News Blast (distributed to more than 8,500 households)

Inclusion on Event Banner (displayed at FAR prior to Event)

Recognition as Presenting Sponsor in all Event Marketing

Opportunity to play brief (:60 or less) company provided video on Walk website

Your Logo or Name on Event Bib



Top Dog

\$5,000

Priority Placement of Logo or Name on Event T-shirt

(5) Complimentary Walk T-Shirt

Mention on FAR Social Media Outlets

Opportunity to Provide Company Brochure or Coupons or Swag in Event Bags

Logo and Link on Walk Website

Engraved Paver at FAR Campus

Logo or Name on Event Postcard

Inclusion in Event E-News Blast (distributed to more than 8,500 households)

Inclusion on Event Banner (displayed at FAR prior to Event)



Leader of the Pack

\$2,500

Your Logo or Name on Event T-shirt

(2) Complimentary Walk T-Shirt

Mention on FAR Social Media Outlets

Opportunity to Provide Company Brochure or Coupons or Swag in Event Bags

Logo and Link on Walk Website

Engraved Brick at FAR Campus

Logo or Name on Event Postcard

Inclusion in Event E-News Blast (distributed to more than 8,500 households)



Pick of the Litter

\$1,000

Your Logo or Name on Event T-shirt

(1) Complimentary Walk T-Shirt

Mention on FAR Social Media Outlets

Opportunity to Provide Company Brochure or Coupons or Swag in Event Bags

Logo and Link on Walk Website

Engraved Celebration Tag at FAR Campus



FOOTHILLS
ANIMAL RESCUE

TEAM UP FOR TAILS

VIRTUAL FUNDRAISING WALK

2021 SPONSORSHIP LEVELS